

THE EMERGING MARKETS THEME

PHD RESEARCH DAY
2022

NOVEMBER 3, 2022



Cornell
SC Johnson College of Business



Cornell China Center

康奈尔中国中心

Building an intellectual and experiential bridge to inspire collaborations that change the world



Cornell Institute for China Economic Research

CICER | 康奈尔大学中国经济研究所

Cornell Entrepreneurship and Innovation Institute



EMI
Emerging Markets Institute





Emerging Markets Theme
PhD Research Day
Welcome!

We warmly welcome you to the Emerging Markets Theme 2022 Ph.D. Research Day, which will take place at Cornell University’s **Cornell Tech Campus** in New York City on Thursday, November 3rd.

Organized by the Cornell S.C. Johnson College of Business Emerging Markets Theme, in collaboration with China Institute for Economic Research, the Cornell China Center, the Emerging Markets Institute, and the Entrepreneurship and Innovation Institute, the upcoming conference will bring together students and faculty around the world to provide thought leadership on the role of emerging markets—and emerging market multinationals—in the global economy. At this event, you will hear presentations from researchers in a variety of fields who are doing work in emerging markets. We hope this multi-disciplinary approach will foster the cross-fertilization of research ideas, extend our networks and friendships, and offer an invaluable opportunity for us to debate and explore future research directions.

Many thanks to the distinguished keynote speakers, student presenters, and all who have contributed to making this conference happen. We wish you a fruitful and enjoyable time in NYC.



Bruce Kogut
Columbia University



Gautam Ahuja
Cornell University



Paola Perez-Aleman
McGill University



Shing-Yi Wang
University of Pennsylvania



Tommaso Ferretti
University of Ottawa



Valentina Assenova
University of Pennsylvania



Cornell
SC Johnson College of Business

Cornell Entrepreneurship and Innovation Institute



Cornell China Center | 康奈尔中国中心
Building an intellectual and experiential bridge to inspire collaborations that change the world



Cornell Institute for China Economic Research
CICER | 康奈尔大学中国经济研究所



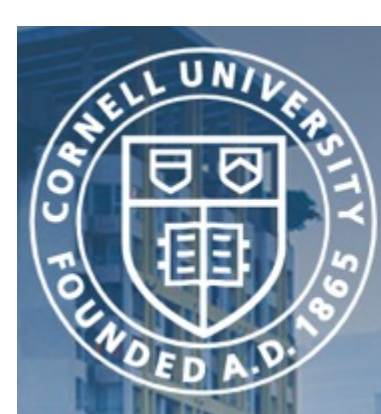
Emerging Markets Theme PhD Research Day Schedule (presentations in Tata 327)

8:15 - 8:45am	Breakfast and Welcome in main atrium
8:30 - 8:45am	Welcome Message & Presentation of the EMI annual Report , by Lourdes Casanova (Senior Lecturer and Gail and Roberto Cañizares Director of the Emerging Markets Institute at Cornell)
8:45 - 9:05 am	Tommaso Ferretti (University of Ottawa - Tefler School of Management)
9:05 - 10:20am	<u>Paper Session 1: Entrepreneurship in Emerging Markets</u> Kyle Schirmann (Harvard Business School), "Oceans of Sound: Creative Production and Collaboration from the Global South" Grady Raines (Cornell - Johnson), "In(ex)clusive Entrepreneurship: Regulatory Change, Patriarchy and Female Entrepreneurship in Mexico" Walker Dornisch (Uconn - Business), "The Impact of Local Deviance from National-Level Norms on a Community's Entrepreneurial Activity" Aladhir Caballero (Technologico Monterrey) - "Funding Opportunities for Entrepreneurs in Emerging Nations: Factors Affecting the Propension to Support Startups" Andrea Samaniego (Vrije Universitat Brussels), "The mediating role of bricolage on the awareness of potential returns at the Base of the Pyramid(BoP): Revising the role of frugality and persuasiveness."
10:20-10:30am	BREAK
10:30-11:30am	<u>Paper Session 2: Capital Markets & Financial Transactions</u> Sharan Bannerjee (Cornell - Dyson), "Banks and the misallocation of Capital: Evidence from India's Regulatory Forbearance Policy" Bineet Mishra (Cornell - Dyson), "Covered interest rate parity deviations for an emerging market economy" Luqi Wang (Bristol University), "Chinese Investment in Europe: A Financing Perspective" Artem Streltsov (Cornell - Johnson), "Perpetual Price Discovery and Crypto Market Quality"
11:30 - 12:00pm	Special Address: Bruce Kogut (Sanford C. Bernstein & Co. Professor of Leadership and Ethics - Columbia Business School)
12:00 - 1:00pm	Lunch at "The Graduate"
1:00-1:10pm	Dean's Address: Andrew Karolyi (Harold Bierman, Jr. Distinguished Professor of Management; Charles Field Knight Dean of the Cornell SC Johnson College of Business)
1:10 - 1:30pm	Shing-Yi Wang (Wharton)
1:30 - 2:15pm	<u>Paper Session 3: MNCs, Global Expansion, and International Strategy</u> Yulu Tang (Harvard - Econ), "Who Deserves Good Locations" Yajie Chen (UMD - Smith), "Unpaid chairperson: A free lunch for shareholders?" Nataliya Langburd Wright (Harvard Business School), "Where growth strategy matters: Evidence from a global startup field study"
2:15 - 2:25pm	BREAK
2:25 - 2:45pm	Valentina Assenova (Edward B. and Shirley R. Shils Endowed Term Assistant Professor of Management - Wharton)
2:45 - 3:45pm	<u>Paper Session 4: Market Development and Trade Policy</u> Wentong Chen (Cornell - Econ), "Is Equity Market Liberalization Beneficial? A Close Look at the Qualified Foreign Institutional Investor Program" Jie Zhou (MIT - Econ), "Does the Great Firewall Help Infant Industry? Evidence from Mobile App Firms in China" Hui Zhou (Cornell - Dyson), "Restricting Trade for the Environment? Evidence from Import Restrictions on Used Vehicles in China" Nodira Kurbanbaeva (Cornell - Humphrey Fellow), "Goeconomic Factors Influencing Trade Flows in Uzbekistan: Gravity Model Approach"
3:45 - 4:00pm	BREAK
4:00 - 4:20pm	Paola Perez-Aleman (McGill - Desautels)
4:20-5:05pm	<u>Paper Session 5: International Business and Public Policy</u> Maria Richert (U. of Reading), "Chinese Investment in Resource-Rich Countries: A Review and New Directions for Future Research". " Margaux Maurel (HEC - Montreal), "Civil society resistance along the Belt and Road: a qualitative study" Tianli Xia (Wisconsin - Econ), "External Effects of Public Procurement Auctions on pharmaceutical market in China"
5:05 - 5:35pm	Special Address: "Publishing in Management Journals" - Gautam Ahuja (Eleanora and George Landew Professor of Management - Cornell)
5:35-5:40pm	Closing Remarks - Shanjun Li, Director of CICER and Andrew Foley (Executive Director, Cornell Emerging Markets Institute)
6pm	Dinner at The Graduate



Cornell
SC Johnson College of Business

Cornell Entrepreneurship and Innovation Institute



Cornell China Center | 康奈尔中国中心
Building an intellectual and experiential bridge to inspire collaborations that change the world



Cornell Institute for China Economic Research
CICER | 康奈尔大学中国经济研究所



Emerging Markets Theme
PhD Research Day
Meet Our Directors

<https://business.cornell.edu/faculty-research/themes/emerging-markets-theme/>



Arnab Basu

Professor at the Charles H. Dyson School of Applied Economics and Marketing, Cornell University



Lourdes S. Casanova

Gail and Rob Cañizares Director of the Emerging Markets Institute in the Cornell S.C. Johnson College of Business, Cornell University



Shanjun Li

Kenneth L. Robinson Professor of Applied Economics and Public Policy and Co-director of Cornell Institute for China Economic Research, Cornell University



Andrew Foley

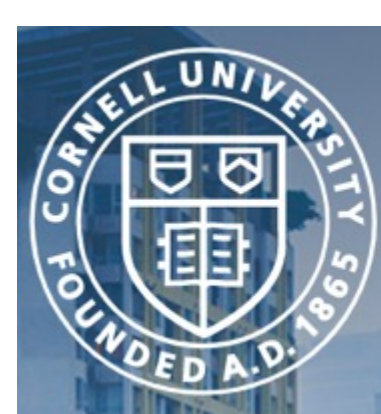
Ph.D. student and Executive Director of the Emerging Markets Theme at the Cornell S.C. Johnson College of Business, Cornell University

Special thanks to Xingqi Ye and Daniel dos Anjos for their support



Cornell
SC Johnson College of Business

Cornell Entrepreneurship and Innovation Institute



Cornell China Center | 康奈尔中国中心
Building an intellectual and experiential bridge to inspire collaborations that change the world



Cornell Institute for China Economic Research
CICER | 康奈尔大学中国经济研究所